

PRESIDENTIAL AI CHALLENGE TOOLKIT FOR NONPROFITS

Software.org the Presidential AI Challenge Empowering the next generation of innovators.

Why This Matters

The Presidential AI Challenge calls on youth nationwide to explore how artificial intelligence (AI) can help solve real-world problems.

Software.org encourages youth-focused nonprofits to play a vital role: **connecting students to opportunity.**

Your programs already reach young creators, makers, and learners—this toolkit shows how to plug them in.

Who Can Participate

K-12 students and **teachers** may participate in a variety of categories designed for those with and without technical skills.

Project Requirements

Student projects will involve the study, development, or use of an AI method to address community challenges. Projects may consist of either a conceptual proposal of how AI technologies might be used or the technical building of a functional AI-based solution.

Deadline

Project submissions are due by **January 20, 2026.**

For Additional Information

Visit the [Presidential AI Challenge website](#) or email AI.Challenge@science.doe.gov.

Three Simple Ways for Nonprofits to Engage

ROLE	WHAT YOU DO	WHY IT MATTERS
1 Recruit & Organize Student Teams	Encourage participants in your programs to form AI Challenge teams. Use club meetings, camps, or after-school time to guide brainstorming and registration.	You provide the entry point—helping young people who might not otherwise have access to participate.
2 Host Local Workshops or “Challenge Days”	Hold small gatherings where students can learn the basics of AI and start building project ideas.	Builds excitement and inclusion—especially for first-time participants.
3 Connect With Software.org for Support	Software.org can help match your teams with volunteer mentors its member companies.	Keeps things accessible and affordable for your organization and students.

Quick Tips

- ✔ Use your existing STEM, maker, or after-school program infrastructure—no special equipment required.
- ✔ Share challenge updates through your newsletters and social media to reach more youth.
- ✔ Gather a few staff or volunteers to act as team advisors to keep projects moving.

Software.org and the Presidential AI Challenge share the goal of expanding youth access to AI education. Together, we can empower students to imagine, design, and share responsible AI solutions for their communities.

Think
Deeply

Give
Back

Look
Forward

Software.org is an independent and nonpartisan international research organization created to help policymakers and the broader public better understand the impact that software has on our lives, our economy, and our society. We believe that by working together to examine these issues we can better prepare for the future and help inform government policies and industry culture that will promote both technological advancement and widespread growth. At the same time, Software.org will work to empower the workforce of the future and to help policymakers, stakeholders, and the technology industry itself look forward and prepare for the world of tomorrow.