

PRESIDENTIAL AI CHALLENGE TOOLKIT FOR COMPANIES

Software.org the Presidential AI Challenge Empowering the next generation of innovators.

Call to Action

Software.org is calling on companies to join in promoting broad participation in the Presidential AI Challenge by leveraging youth-based nonprofit and community partners.

Volunteer, in-kind, and financial support can also help teams succeed and ensure all youth have access and opportunities to participate.

Why This Matters

The Presidential AI Challenge calls on youth nationwide to explore how artificial intelligence (AI) can help solve real-world problems.

Software.org encourages youth-focused nonprofits to play a vital role: **connecting students to opportunity.**

Your programs already reach young creators, makers, and learners—this toolkit shows how to plug them in.

Who Can Participate

K-12 students and **teachers** may participate in a variety of categories designed for those with and without technical skills.

Project Requirements

Student projects will involve the study, development, or use of an AI method to address community challenges. Projects may consist of either a conceptual proposal of how AI technologies might be used or the technical building of a functional AI-based solution.

Deadline

Project submissions are due by **January 20, 2026.**

For Additional Information

Visit the [Presidential AI Challenge website](#) or email AI.Challenge@science.doe.gov.

Four Simple Ways to Engage

ROLE	WHAT YOU DO	WHY IT MATTERS
1 Spread the Word	Promote participation among nonprofit and community partners by sharing the Software.org toolkit for nonprofits.	Youth in every part of the country should be made aware of the program and opportunities to participate.
2 Mentor Student Teams	Encourage employees to volunteer a few hours to guide youth teams on design, ethics, or AI fundamentals.	Brings real-world experience to the classroom—and inspires the next generation of talent.
3 Serve as Judges or Reviewers	Nominate technical experts or leaders to review or judge projects at local or national levels.	Helps evaluate projects fairly while reinforcing industry's connection to civic innovation.
4 Sponsor Youth Participation	Provide small grants (\$250–\$1,000), refreshments, or in-kind resources like cloud credits or data access.	Reduces cost barriers so every interested student can participate—regardless of background.

Quick Tips

- ✓ Recognize mentor and judge volunteers internally—it reinforces your company's social impact culture.
- ✓ Co-promote your participation with Software.org and the Administration for visibility and community pride.
- ✓ Partner with nonprofits aligned with your facility footprint to localize your impact.

Software.org and the Presidential AI Challenge share the goal of expanding youth access to AI education. Together, we can empower students to imagine, design, and share responsible AI solutions for their communities.

Think
Deeply

Give
Back

Look
Forward

Software.org is an independent and nonpartisan international research organization created to help policymakers and the broader public better understand the impact that software has on our lives, our economy, and our society. We believe that by working together to examine these issues we can better prepare for the future and help inform government policies and industry culture that will promote both technological advancement and widespread growth. At the same time, Software.org will work to empower the workforce of the future and to help policymakers, stakeholders, and the technology industry itself look forward and prepare for the world of tomorrow.